

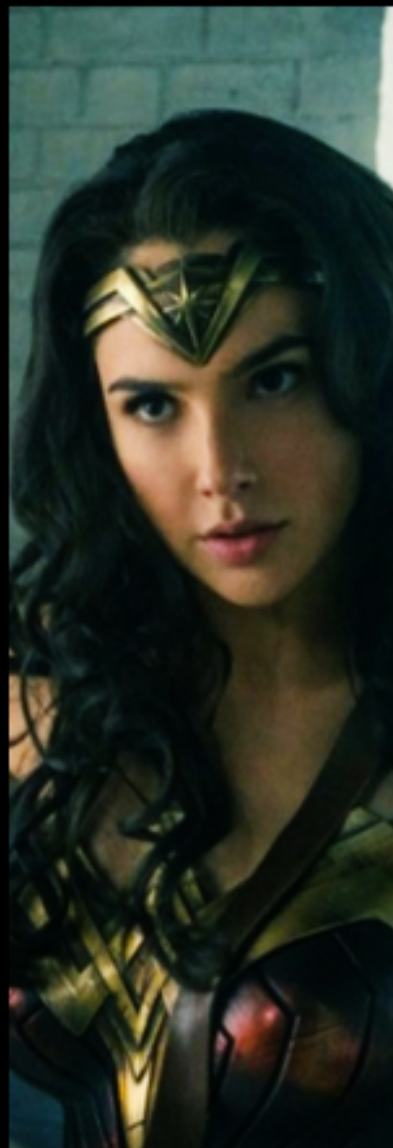


APULIA  
FILM  
COMMISSION

PUGLIA, SCENES TO EXPLORE



REGIONE PUGLIA



**AFC IS A PUBLIC FOUNDATION  
SET UP IN 2007 BY A REGIONAL LAW  
WITH THE AIM OF ATTRACTING AUDIOVISUAL PRODUCTION COMPANIES TO APULIA**



**AFC SUPPORTS THE WHOLE AUDIOVISUAL INDUSTRY BY:**

**FILM FUND - INTERNATIONAL FESTIVALS - COPRODUCTION FORUM  
CINEHUB AND AUDIOVISUAL LIBRARY**





Third person – by Paul Haggis



Marina – by Stijn Coninx

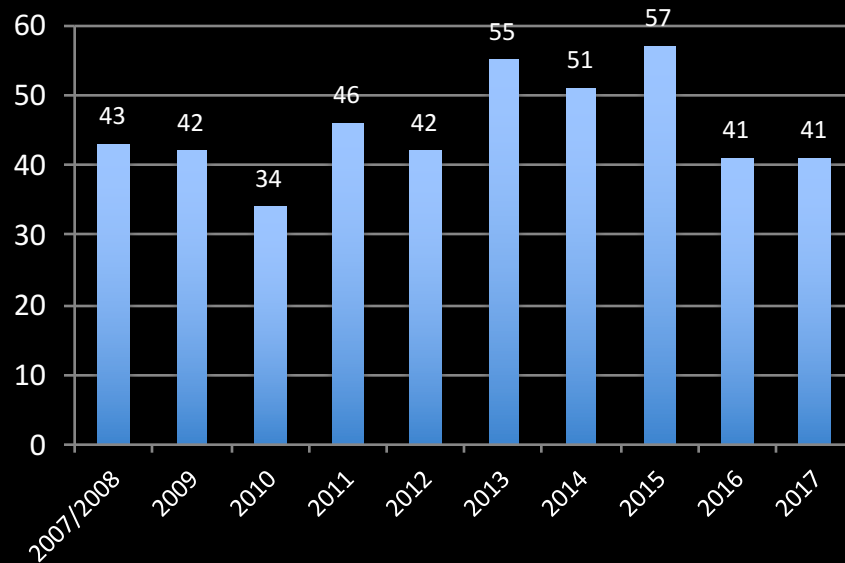
THE FOUNDATION IS MADEUP OF 35 MEMBERS AMONG MUNICIPALITIES  
AND THE PUGLIA REGION (MAJORITY SHAREHOLDER)

**AFC** IS ASSOCIATED TO  
**CINEREGIO** – EUROPEAN NETWORK OF AUDIOVISUAL REGIONAL FUND  
**IFC** – ITALIAN FILM COMMISSION ASSOCIATION

## REGIONAL CINEMATOGRAPHY

AUDIOVISUAL PROJECTS FROM **1923** TO **2006** → **114**

### APULIA FILM COMMISSION 2007 | 2017



**452** AUDIOVISUAL PROJECTS  
**266** FINANCED

**€ 19 MLN** ALLOCATED FUNDS

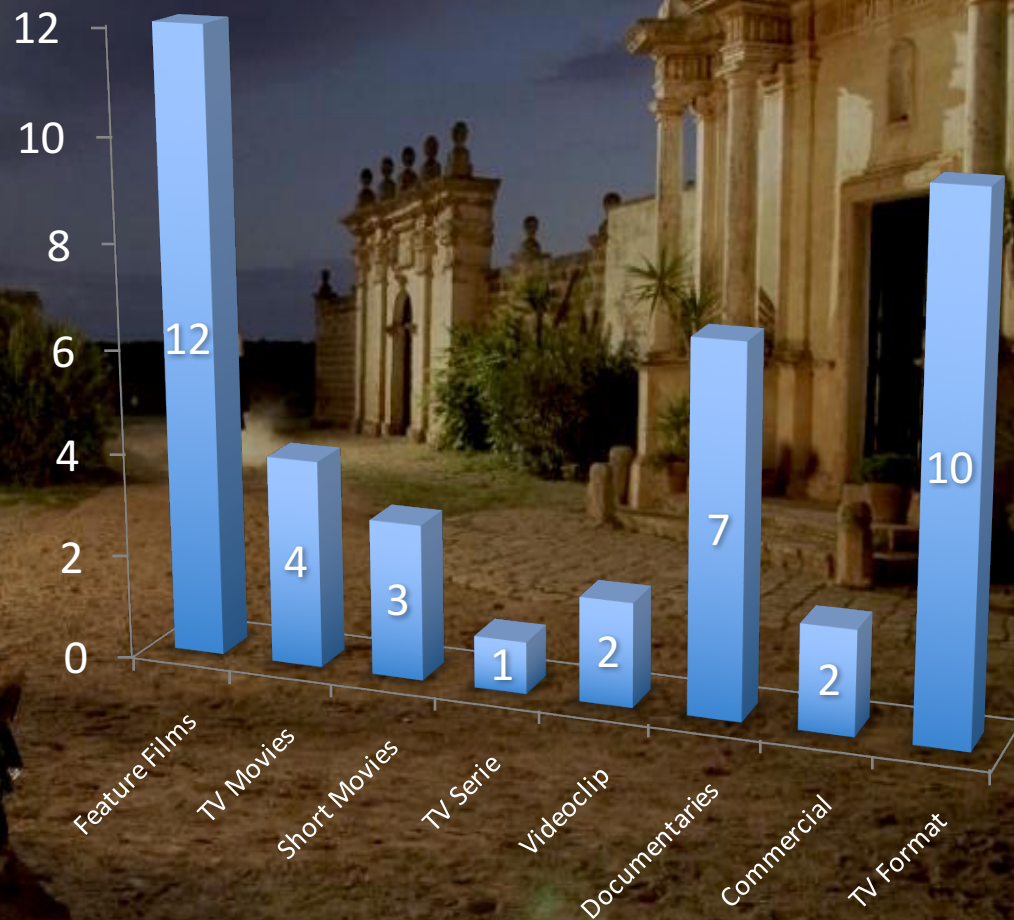


De l'autre côté de la mer by Pierre Maillard



# APULIA FILM COMMISSION 2017

TOT | 41





# SHOT IN PUGLIA | INTERNATIONAL PRODUCTIONS



Spring  
di Benson & Moorhead

**tiff.** toronto  
international  
film festival

OFFICIAL SELECTION 2013



Polignano a Mare, Oria



Walking on sunshine  
by M. Giwa e D. Pasquini



Lecce, Nardò



Third person  
by Paul Haggis

**tiff.** toronto  
international  
film festival

OFFICIAL SELECTION 2013

TRIBECA  
FILM  
FESTIVAL  
2014  
OFFICIAL SELECTION



Taranto



## SHOT IN PUGLIA | INTERNATIONAL PRODUCTIONS



### **POINT BREAK - Remake**

by Ericson Core

Brindisi, Castro



### **Wonder woman**

by Patty Jenkins

Castel del Monte



### **Europe Raiders**

by Jingle Ma

Polignano a Mare – Ostuni  
Otranto - Lecce







SHOT IN PUGLIA | NATIONAL PRODUCTIONS



**DUE PICCOLI ITALIANI**  
di Paolo Sassanelli



Minervino Murge - Bari



**TONNO SPIAGGIATO**  
di Matteo Martinez



Trani - Bisceglie



**Il racconto dei racconti**  
**TALE OF TALES**  
by Matteo Garrone



FESTIVAL DE CANNES



Castel del Monte - Gioia del Colle  
Mottola - Laterza  
Statte



# SHOT IN PUGLIA | INTERNATIONAL BROADCAST DISTRIBUTION



**The Bold & the Beautiful**  
by Michael Stich



Polignano a Mare - Alberobello



**The homecoming**  
by Olaf Kreinsen



Polignano a Mare – Gagliano del Capo  
Statte - Crispiano



**Eine lange strasse aus sand**  
(Una lunga strada di sabbia)  
di Claus Bredenbrock



Taranto



## SHOT IN PUGLIA | NATIONAL BROADCAST DISTRIBUTION



**LEA**  
di Marco Tullio Giordana



Gravina in Puglia - Bari



**IL CAPITANO MARIA**  
di Andrea Porporati



Trani – Bisceglie – Castellana Grotte – Bari –  
Polignano a Mare – Monopoli – Montalbano di Fasano  
Acquaviva delle Fonti – Ruvo di Puglia



**BRACCIALETTI ROSSI**  
The Red Band Society  
by Giacomo Campiotti



Fasano – Alberobello - Bari





# SHOT IN PUGLIA | DOC & FORMAT

**tiff.** toronto  
international  
film festival®

OFFICIAL SELECTION 2013



## VENTO DI SOAVE Di Corrado Punzi



Brindisi – Torchiarolo  
Campo di Mare



## MASTERCHEF



Vieste



## ALLA SALUTE di Brunella Fili



Polignano – Conversano  
Bari – Fasano

## *FREE SERVICES*



PHOTOGRAPHIC DATA BASE  
WITH 10.000 PICTURES



PHOTO SCOUTING  
SERVICE



LOCATION SCOUTING  
SERVICE



372

PRODUCTION COMPANIES  
LOGGED IN DB



2669

SKILLED PROFESSIONALS



252

SUPPLIERS





LOCATIONS

FOCUS LOCUS



TREMITI ISLANDS



BARI











LECCE







TARANTO











# THE SEA

800 Km of seacoast



# THE HILLS



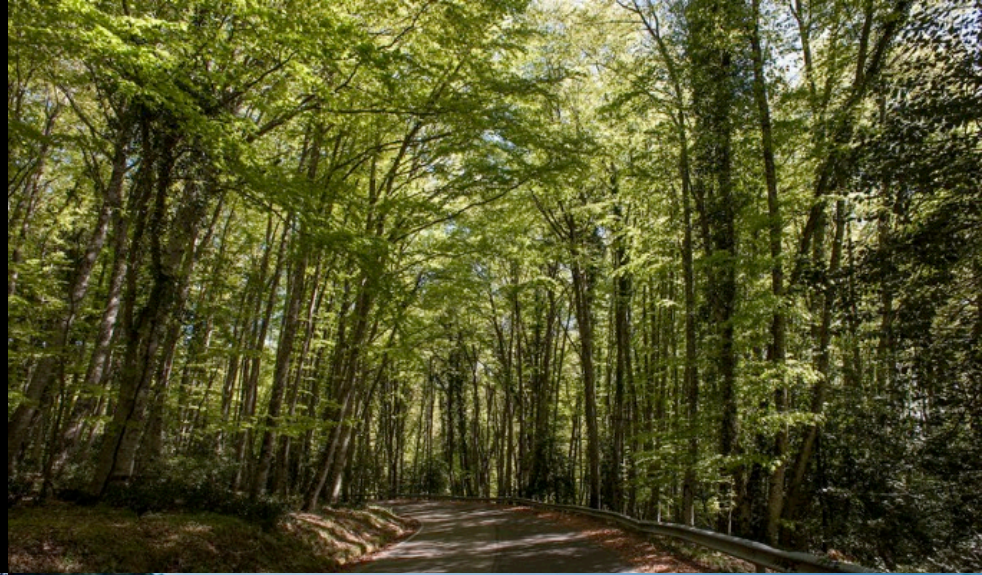


# THE HILLS





# THE FORESTS





# CANYONS CLIFFS and CAVES





# CANYONS CLIFFS and CAVES





# THE LAKES









# WESTERN LOCATIONS







## WESTERN LOCATIONS





# THE RED PLANET





# THE RED PLANET





**GARGANO**  
VIESTE



**Housefull**

Sajid Kahn





**LA VITA FACILE**

by Lucio Pellegrini



Story placed in Kenya  
Shot in SUPERSANO (LE)





## APPARTAMENTO AD ATENE

by Ruggero Di Paola



Story placed in Greece

Shot in GRAVINA IN PUGLIA







# È STATO IL FIGLIO

by Daniele Ciprì



Story placed in PALERMO  
Shot in BRINDISI





 CASTEL  
DEL MONTE



**UNESCO  
WORLD SITE**





**Il racconto dei racconti**  
***TALE OF TALES***

by Matteo Garrone



**WONDER WOMAN**

by Patty Jenkins



**SIX UNDERGROUND**  
by Michael Bay





**SIX UNDERGROUND**  
by Michael Bay









APULIA  
FILM  
FUND

2018/20



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REGIONE PUGLIA

**P** PUGLIA  
FESR-FSE  
2014/2020  
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**Regione Puglia**  
**Assessorato all'Industria Turistica e Culturale - Economia della Cultura**

## **APULIA FILM FUND 2018/2020**

Public Notice from the Regione Puglia with a total endowment of **€ 10,000,000** without deadline financed by **Programma Operativo Regionale Puglia ERDF-ESF 2014-2020**

### **WHO CAN APPLY**

SMEs operating in the audio-visual sector, with an NACE 59.11 or ATECO 59.11 primary code, that are the only producers or co-producers of the submitted audio-visual work, or have an executive production contract with an audio-visual production company.



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## TYPES OF ELIGIBLE PROJECTS AND MINIMUM SHOOTING THRESHOLDS IN APULIA

- **FICTION** | feature films or animation films with mainly theatrical distribution (min 52'); fiction films or series mainly intended for television broadcasting, including VoD and SVoD (min 90') | 6 working days
- **DOC** | documentaries with mainly theatrical distribution (min 52'); documentaries (single or series), generally not intended for cinema/cinematographic use (min 52') | 6 working days
- **SHORT** | short movies (max 52'); tv/web musical short movies (videoclips or music videos); pilot episode of a series (max 52') | 2 working days
- **ANIMATION** | animated films, mainly for cinema (min 52'); animation projects (single or series) destined mainly for television broadcasting, including VoD and SVoD (min 24') | 6 working days
- **FORMAT** | reality shows; talent shows; factual entertainment; fictionality/constructed reality shows; action games; adventure games | 6 working days





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## FINANCIAL COVERAGE AND DISTRIBUTION CONTRACTS

60% for FICTION → distribution contract or a deal memo or a letter of commitment  
40% for DOC  
20% for SHORT  
60% for ANIMATION  
60% for FORMAT → contract with the broadcaster for airing

### MAXIMUM AMOUNT ALLOTTED

FICTION	€ 1,000,000
DOC	€ 100,000
SHORT	€ 40,000
ANIMATION	€ 250,000
FORMAT	€ 100,000



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## CASH REBATE - WORKERS

### ALL CATEGORIES

**75%** of net expenses (net pay or taxable invoices) of workers and professionals enrolled in the Production Guide of Apulia Film Commission also during shooting outside Apulia.

## CASH REBATE - SUPPLIERS

FICTION	→	30%	of taxable invoices of suppliers with tax residence in Puglia
DOC	→	50%	“
SHORT	→	70%	“
ANIMATION	→	50%	“
FORMAT	→	30%	“



# THANK YOU



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